



CATALIGHT™

## Our Purpose

We're creating a more equitable world so people with developmental disabilities can choose their path. We do this by breaking down barriers and biases, providing access to innovative individualized care services, clinical research and advocacy — all powered by intelligent technologies.

## Our Values

**Courage:** Put yourself out there and adapt

**Passion:** Love what you do and do it with zeal

**Excellence:** Remove barriers to achieve greatness

**Collaboration:** Act as one

**Integrity:** Achieve greatness by doing what is right

**Innovation:** Drive change with purposeful intent

## 2022 Priorities & Measures

### Cultivate Healthy Teams

**Measures of Success:**

Positive impact scores for all team members

### Build resiliency

**Measures of Success:**

Hall-Tonna Values Map Score, decrease in budgeted operating expenses, and increase in maturity model score.

### Diversify our funding and impact

**Measure of Success:**

New revenue source identified, and increased number of families served to 25k.

### Be a catalyst for systemic change

**Measures of Success:**

Increase in positive impact scores for all stakeholders, a defined action-oriented plan to serve systemically underrepresented humans, and \$10 million in grants and donations.

### Innovate for a better future

**Measures of Success:**

Establish one new product, service, or capability per company that meets the value equation criteria.